

AGENDA OF THE MEETING WITH POLISH MEDICAL TOURISM SECTOR

- Organizer:** Polish Medical Tourism Promotion Consortium (AMEDS, PAIIZ, EUCP)
- Date:** Monday, 8th September 2014
- Subject:** The meeting is dedicated to medical tourism business oriented specialists and medical tourism facilitators. The goal of the meeting is to gain foreign patients to Polish Medical modern facilities with high quality medical procedures and reasonable prices for treatment.
- Moderator:** Magdalena Rutkowska, Polish Medical Tourism Consortium
- Place:** Bella Center, Center Boulevard 5, DK-2300 Copenhagen S, Denmark
- 9.30 - 9.55 **Registration / coffee**
- 9.55 - 10.00 **Ms. Wanda Samborska**, Head of Trade and Investment Promotion Section, Embassy of the Republic of Poland in Copenhagen
Wellcome speech
- 10.00 – 10.15 **Mr. Bartłomiej Chabierski**, 2nd Secretary Trade and Investment Promotion Section, Embassy of the Republic of Poland in Copenhagen
Economic potential of Danish market
- 10.15 - 10.30 **Ms. Małgorzata Hudyma**; Polish Tourist Organization
Understanding Danish tourism market
- 10.30 - 11.00 **Coffee break & registration for B2B session**
- 11.00-11.15 **Magdalena Rutkowska**; Polish Medical Tourism Consortium
Poland your future medical tourism hub Introduction to B2B session
- 11.15 - 13.15 **B2B session & contact making**
- 13.15 - 14.00 **Workshop & panel discussion**
Mr. Andrzej Maruszewicz
Practical aspects of tourism market in Denmark
Mr. Andrzej Bohn Jespersen
Practical aspects of healthcare system in Denmark
- 14.00 - 15.30 **Lunch / contact making**



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